



# SOCIAL MEDIA CHALLENGE

## (SPIRIT COMPETITION)



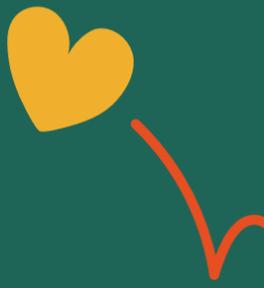
- Entry Method: Instagram Stories
- Only between Jan 6 @ 3PM to Jan 8 @ 3PM EST
- ALL stories *must* tag @mbagames.23 and #reimagine + any additional tags as outlined below
- If you are a private account, DM us with a screenshot of your stories/entries
- Make sure your school is easily identifiable (tag/mention)
- Points will be allocated proportionate to your team size (percentage of your team that participates, per entry)

### 1 CELEBRATE OUR ACHIEVEMENTS TOGETHER

Snap a picture of the fundraising results and tag @fpk.canada  
Hint: Day 1 - Opening Ceremony

### 2 EXPRESS THAT INTERSCHOOL SPIRIT

Cheer for other schools and share a picture/video of any lip sync performance as a part of the audience!  
Hint: Day 1 - Opening Ceremony (Spirit Competition)



### 3 SHOW OFF YOUR SWAG BAG

At any point during the weekend, show off your swag bag or shirt!



### 4 BRAIN POWER!

Take a #candid shot of your team prepping, practicing, or providing moral support for the academic cases. Don't forget to tag @simplii.fin  
Hint: Day 2 Academics and Day 3 Finals

### 5 GET AHEAD OF THE CROWD

Attend a seminar hosted by Getting Ahead! Snap a pic and tag @gettingaheadplatform  
Hint: Day 2 - Getting Ahead Seminars

### 6 LET THE ARTIST SHINE

Snap a pic or video of Theo Tams as you vibe with the music. Show some love and tag @theotamsmusic and @slightmusic  
Hint: Day 2 - Gala Night

### 7 BUILD YOUR NETWORK

Visit RBC's networking booth and tag @rbc  
Hint: Day 3 - Lunch and Industry Event

### 8 SPOT SOME SPONSORS

Snap a pic of Staples and Ceridian's logos throughout the weekend and tag them!  
Hint: Presentation Decks, Lanyard, Photobooth, etc.



### 9 TIME TO ENERGIZE

Visit the Guru booth and show off that energy! Tag @GuruEnergyDrink  
Hint: Day 2/3 - Tait McKenzie (Athletics)

### 10 SUPPORT THE SEMI-FINALS

Cheer for a team at the semi-finals! Show off that support in a pic/vid.  
Hint: Day 3 - Tait McKenzie (Athletics), up until 3PM EST

#### BONUS CHALLENGE

**simplii**  
FINANCIAL

\*This will *not* negatively impact your Spirit points, but will be a +1 for every entry

- Join Simplii and earn up to CA\$700
- Send us a screenshot of your sign-up confirmation (redact all sensitive info)